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Mike Jewell	Freelance Consultant, previous Chief Client Officer, Kantar Taiwan
	Years working in Taiwan: 23 Years working in the Asia-Pacific region: 27 Organisations involved with in Taiwan: - Former Chairman and Honorary member of the BCCT ECCT activities: - Incumbent supervisor - Co-chair of the Better Living committee and the Marketing Club - Regular contributor to Euroview and speaker at ECCT events - Responsible for designing and managing the ECCT's membership opinion surveys Particular areas of interest: - ECCT plays a vital role in supporting the foreign community and contributing to the betterment of Taiwanese society. The Better Living committee has over many years been successful in helping create an equitable environment for all residents and I look forward to continuing the chamber's important work in this area.
Tudor Pascu	Managing Director, Melchers Trading GmbH, Taiwan Branch
MELCHERS A STATE OF THE STATE O	Years working in Taiwan & the Asia Pacific region: 16 years Organisations involved with in Taiwan: - Rotary Club of Taipei ECCT activities: - Incumbent Executive Supervisor Particular areas of interest: - Sharing experiences in different boards to serve as supervisor for ECCT Working with Taiwanese authorities to facilitate exchanges and trade between Taiwan and Europe Exchanging ideas to support European SMEs in Taiwan.
Jeff Wu	Managing Director, HEINEKEN Taiwan Co., Ltd.
	Years working in Taiwan: 17 Years working in the Asia-Pacific region: 26 years Organisations involved with in Taiwan: - Taiwan Beverage Alcohol Association (TABA), Taiwan Brewers Association (TBA) ECCT activities: - Incumbent supervisor - Co-chair of the Beverage Alcohol committee - Supporter of ECCT Premium Events Particular areas of interest: - Optimising the regulatory environment, strengthening the relations between the ECCT and government agencies, accelerating cross-industry collaboration and supporting low carbon initiatives.

### **Antoine Bouin**

# Vice President, Head of Area Taiwan, Schenker (HK) Ltd., Taiwan Branch



Years working in Taiwan: 5 years

Years working in the Asia Pacific region: 10 years

### Organisations involved with in Taiwan:

- German Trade Office

### **ECCT** activities:

- Supervisor from 2021-2023
- Supply Chain committee

### Particular areas of interest:

- I would like to continue with my position on the supervisory board and maintain Schenker's involvement with the ECCT. I am interested in supporting other European companies to develop their business relationships in Taiwan and can offer insights on logistics.

## **Martin Lindström**

# Group Director, DFI Home Furnishings Taiwan Ltd. (IKEA Taiwan)



Years working in Taiwan: 20

Years working in the Asia-Pacific region: 23 years

### Organisations involved with in Taiwan:

- Chairman of the Swedish chamber (SCCT) in 2017 and 2018 **ECCT activities:**
- Incumbent supervisor; Executive Supervisor from 2014 to 2016
- Co-Chair of Retail & Distribution committee until 2015

### Particular areas of interest:

- Interested in improving cooperation and dialogue between European retailers and the Taiwan authorities with a special focus on issues relating to import restrictions from the PRC and general regulatory improvement of the retail environment in Taiwan.

### Achim v. Hake

### Hotel & Hospitality Professional



Years working in Taiwan & the Asia-Pacific region: 30+ years **Organisations involved with in Taiwan:** 

- Rotary Club Taipei, SKAL International Association **ECCT activities:**
- Incumbent supervisor
- Travel & Tourism committee

### Particular areas of interest:

- To reach out to the tourism authorities in Taiwan through the ECCT platform.
- To interact with and facilitate easing accessibility for inbound travellers to Taiwan whilst attracting higher spending travellers to participate in cultural, tourism and shopping experiences in Taiwan.